



Established 1942

SAUSALITO YACHT CLUB

Summary of Town Hall Meeting—Sunday June 14, 2015

Membership Survey Results—Larry Moraes

- Largest member participation in history of survey—279 members
- Demographics of Respondents
 - Average age—64.5 years
 - 20% of respondents have been members more than 30 years.
 - Married, live locally, few kids living at home
 - Interests of members include sailing, racing and cruising. But all have interest in social aspect of their membership.
- Survey Results
 - Half of respondents think the club is fine as it is. The other half would like to see improvements.
 - Open more days/more hours
 - Improve deck so it can be enjoyed longer hours
 - Less politics

Financial: Jim Merrill

- Club is doing well financially
- History of Building Fund: 2013—Some of assessment not needed to retire debt was put into fund. 2014 Membership Campaign resulted in approximately 120 new members. Most of initiation fees went into Building Fund. Long term need id for \$1 to \$1.5 million in five years in case lease renewal negotiations with City of Sausalito fail and the club needs to relocate.
- Asset reserve study—authorized by Executive Board. Shows club will need \$276 thousand for asset replacement and maintenance in next five years.
- Current financial plan shows that with current membership and periodic dues increases, the club should have \$800 to \$842 thousand in five years.

2015 Special Projects

- Longer Hours—Larry Moraes
 - Summarized expanded hours and enhancements designed to appeal to membership. Includes half price food and beverage specials, larger range of food offerings etc. “Beer and Burger--\$10” on Wednesday nights.

- **Deck Improvements—Mike McKinley**
 - Recent maintenance items—Deck repairs, rebuilding supply locker, inspected and coated gas lines, repair and replace gas heaters on deck.
 - Upcoming maintenance needs—front door hinges, installation of state of the art fire alarm panel and sensors.
 - Deck improvements—new furniture (see brochure folder), resurface deck, add new gas heaters. Furniture 2015, other in future years—maybe 2016?

- **On the Water Activities**
 - Members shown interest in SUP's, kayaks and small sail boats. Will need to get funding.
 - Dragon now available for member use. Must pass test to be allowed to sail boat.

Executive Board—Dan Rheiner

- New General Manager—search committee formed—Larry Moraes, Ross Blanchard, Tom Shurstad, Marge Bottari, and Brian Lawton. Committee elected Larry chairman.
 - Hired Steve Henderson as interim manager—effective 6/16/15.
 - Pursuing permanent General Manager. Hope to hire and have onboard in less than 90 days.
- Board Changes—Jim Merrill appointed chair of Finance Committee for balance of 2015. Tom Shurstad appointed Treasurer for balance of 2015.
- Bylaw amendments:
 - Seniors—Dave Borton
 - Governance—Dan Rheiner
 - Other items—Larry Moraes
- Marge Bottari—Changes to Senior Membership not anticipated to be major—maybe change minimum age and membership term slightly; maybe limit number of Senior Members.
- Dan Rheiner—Anticipate change in composition of nominating committee.
- Larry Moraes—Changes to balance Commodore's authority with responsibility.

Total Attendance: 45-50 People